



Maghull Football Club

WE HAVE SPONSORSHIP PACKAGES AVAILABLE TO ADVERTISE YOUR BUSINESS

Dear Sponsor,

The club can provide banners of a set size and to your own design, featured along the perimeter barrier of the ground. High visibility and footfall areas.

Cost:

Season 1 **£380** to design and print.

Each subsequent season is **£200** (if re-using same banner)

Banner size:

9'6" (290cms) x 2'6" (77cms)

Recent examples:



How will this be managed?

The cost is to produce and display banners during ALL First Team and Reserve Team games for the season. Banners are also regularly featured during the clubs presentations, charity and community events.

Key benefits to you?

Maghull FC has a significant local and national reach to advertise your business.

- Over 28 Youth teams and 4 open age teams.
- With over 400 players, coaches and management team.
- The club has the potential to directly reach over 3000 people through friends and family connected to the club.
- The club plays an active and positive role and has high visibility in the community with local people and families.
- Sponsors will be promoted on Club Website and all social media platforms. Including a regular "Club Sponsors" feature slot.
- Social media and website reach (September 2022)

Platform	Page	Followers
Club Website*	www.maghullfc.co.uk	Last 12 months 9,580 unique visits 18,810 pages viewed
Twitter	@MaghullFC	3022 followers
Instagram	Maghullfc	711 followers
Facebook	Maghull FC group	218 members

**Source: PitchHero.com/MaghullFC (data from 23/07/21 – 24/07/22).*

How to get involved?

The club really appreciates and values the support of our local sponsors, we will actively promote your business on all social channels available.

I would like to take this opportunity to thank you again for your support.

Peter McCormick
Maghull Football Club
07768 500 910 / petermccormick@maghullfc.co.uk

SPONSORSHIP AGREEMENT

- Current season 2022/2023 (ends 31/07/23) ☐ £380 (includes banner design & print)
- Season 2023/2024 (starts 01/08/23) ☐ £200 (if using same banner as previous season)

Company Name.....

Your Name..... Signature.....

Date.....